User Testing: Renewing Inequality

URL

<http://dsl.richmond.edu/panorama/renewal>

Username: richmond

Password: carver477

Questions and Tasks

Initial Impressions

Look at the two intro pages and center the map but hold off on clicking anything. We’d like to get your initial impressions before you start exploring.

**From what time period does this site present information?**

1955-1966

**How would you summarize the type of information this site presents?**

Basic racial demographic information about families that were displaced through federally-funded urban renewal programs between 1955 and 1966.

**What do you think the different sized circles that appear across the map represent?**

They circles represent the total number of families that were displaced during this specific time period of urban renewal.

**What do you think the different colors of the circles are meant to convey?**

The purple represents families of color and the white represents white families.

Exploration

Spend five minutes exploring the site by clicking on different sections.

Let us know if anything is surprising or confusing.

Specific Tasks

Now that you’ve had some time to explore, we’re going to ask you to perform a few specific tasks:

Task One

**- In 1966, which city’s projects displaced the most families?**

Chicago

**- How many from Nashville, TN that year?**

2.3K

**Was anything difficult or frustrating about accomplishing this task?**

It was difficult to find the number of families displaced in a specific year.

Task Two

**How would you go about finding the number of displacements Minneapolis for all years? Go ahead and access that information.**

Type in Minneapolis into the search bar or find it on the map & click on it. Look at the first number in bold right under the title “Minneapolis, MN.”

2,533

**Was anything difficult or frustrating about accomplishing this task?**

Not really!

Task Three

**- How many urban renewal projects were there in Richmond, VA, that displaced people?**

2

**- How much funding did the Carver project in Richmond receive?**

$1,102,352

**- How does that funding compare to the average of other projects in cities roughly Richmond’s size?**

Got more money than most projects

**- Among comparably sized cities (100-250K), which single project displaced the most people?**

Edgehill, TN

**Was anything difficult or frustrating about accomplishing this task?**

Not that I can think of.

Task Four

Can you determine one or two cities or towns that had large white populations (90% or more) but overwhelmingly displaced families of color (90% or more of displacements)?

Was anything difficult or frustrating about accomplishing this task?

Task Five

**- Which project displaced the most white families in Dayton, OH?**

East Area Side

**- Which the most families of color?**

Perry-Mead

**- With the most total families?**

Perry-Mead

Was anything difficult or frustrating about accomplishing this task?

Overall Impressions

Are there improvements we could make to this site that you haven’t mentioned yet? We’d appreciate your suggestions.

Post-Test Questionnaire

**What frustrated you most about this site?**

On the “chart” and “map” tabs, it was difficult to find different cities. A lot of larger cities are covering smaller ones and it can be hard to see them/tell that they are on the map.

If you had a magic wand, how would you improve this site?

**What do you like about the site?**

The transition from the map & cartogram to the chart is my favorite part!

**How likely are you to recommend this site to a friend or colleague interested in U.S. History (0=Not at all likely, and 10=Very Likely)?**

10!